

There is currently an underserved demand among students for a legitimate peer to peer review network. Peer review is highly effective in improving academic performance. Our product is a web-based platform of user-provided content for review, by other users. The clients for our product are universities and enrolled students. The main purpose behind our product is to provide a platform where students from all over Holland can review each other's works even if the students are in different cities. The product will be available only to current students of the universities which decide to use our product. The USP of the product is that peer-review helps learning and will be highly beneficial to both the reviewers and the reviewed. In order to make sure that papers are being reviewed on the website, there will be a requirement that if a student wants to post a paper for a review the student first needs to peer review a paper written by somebody else. Moreover, the website is also meant to gather summaries of academic articles and books written by students at the universities which participate in the project. If students upload empty documents or start abusing the system, since their log in will be their student e-mail, it will be easily take preventive measures.

In order to keep the interest of students to review and post their papers for review, a certain amount of people who have written the highest quality papers will get a small one time scholarship grant.

The scalability of the product reminds of the model used by Facebook at the beginning. In my opinion it will be easy to incorporate in the educational systems of the UC's around Holland and if everything goes well, it could easily expand to national or global level.

Some downfalls of the project are that it could be easily replicated, but that could result into a benefit for the customers (the students). Competition will create better service and better prices for the universities which are interested. Furthermore, there are a few web platforms that provide the peer review service, however, none of them are academically legitimate.

The team needed for this project to become true consist of five positions - Web Developer, Network Administrator, Accountant, Servers Technician, Sales and Marketing.

Kind regards,

Matey Nikolov